

Preview and Print Rubric

MMT Task 2 (1113)

Select the performance descriptors that you want to include in your printout.

You may wish to change your printer settings to “landscape” mode if you have a rubric with many performance columns.

	UNSATISFACTORY	NEEDS REVISION	SATISFACTORY
ARTICULATION OF RESPONSE (CLARITY, ORGANIZATION, MECHANICS)	The candidate provides unsatisfactory articulation of response.	The candidate provides weak articulation of response.	The candidate provides adequate articulation of response.

	UNSATISFACTORY	NEEDS REVISION	SATISFACTORY
A. COMMUNICATION PLAN	The candidate does not provide a communication plan to introduce a technology initiative to the interested stakeholders.	The candidate provides a communication plan, with insufficient detail, to introduce a technology initiative to the interested stakeholders.	The candidate provides a communication plan, with sufficient detail, to introduce a technology initiative to the interested stakeholders.

	UNSATISFACTORY	NEEDS REVISION	SATISFACTORY
A1. REASONS	The candidate does not provide a logical justification of how the communication plan effectively conveys the reasons for this initiative.	The candidate provides a logical justification, with insufficient support, of how the communication plan effectively conveys the reasons for this initiative.	The candidate provides a logical justification, with sufficient support, of how the communication plan effectively conveys the reasons for this initiative.

	UNSATISFACTORY	NEEDS REVISION	SATISFACTORY
A2. COMPONENTS: INTERNAL STAKEHOLDERS	The candidate does not provide a logical justification of why components of the plan are necessary based on the needs of 3 internal stakeholders.	The candidate provides a logical justification, with insufficient support, of why components of the plan are necessary based on the needs of 3 internal stakeholders.	The candidate provides a logical justification, with sufficient support, of why components of the plan are necessary based on the needs of 3 internal stakeholders.

	UNSATISFACTORY	NEEDS REVISION	SATISFACTORY
A3. COMPONENTS: EXTERNAL STAKEHOLDER	The candidate does not provide a logical justification of why components of the plan are necessary based on the needs of 1 external stakeholder.	The candidate provides a logical justification, with insufficient support, of why components of the plan are necessary based on the needs of 1 external stakeholder.	The candidate provides a logical justification, with sufficient support, of why components of the plan are necessary based on the needs of 1 external stakeholder.

	UNSATISFACTORY	NEEDS REVISION	SATISFACTORY
B. SOURCES	When the candidate uses sources, the candidate does not provide in-text citations and references for each source used.	When the candidate uses sources, the candidate provides appropriate in-text citations and references with major deviations from APA style.	When the candidate uses sources, the candidate provides appropriate in-text citations and references accurately or with only minor deviations from APA style, OR the candidate does not use sources.